



**Early Bird Discount:**  
Register by  
December 31, 2008 and  
**Save \$150!**

**Student Application  
Winter Session  
February 9-13, 2009**

<b>Submit Completed Application:</b>	
<b>By Mail:</b> Complete and return application with payment to: LemmonTree Enterprises, Inc. 3010 S. Priest Dr. Suite 103 Tempe, AZ 85282 Attn: CUMU Coordinator	<b>By Fax:</b> Complete application, including payment info, and fax to 480-967-1407 Attn: CUMU Coordinator
<b>Questions? Call 888-LEMNAID/480-967-1405 or visit <a href="http://www.cumarketinguniversity.com">www.cumarketinguniversity.com</a></b>	

**Tuition \$1,345 by December 31, 2008, \$1,495 after.**

- Track 1 – Strategic Marketing Planning
- Track 2 – Managing Marketing Performance and ROI (Must have already attended Track 1)

**Please Note: A separate application form is needed for each student.**

**Check one:**  Mr.  Ms.  Mrs.

Last Name: \_\_\_\_\_ First Name: \_\_\_\_\_ M.I. \_\_\_\_\_

Title: \_\_\_\_\_ Nickname for Badge: \_\_\_\_\_

Number of Years in Position \_\_\_\_\_ Number of Years with Credit Union \_\_\_\_\_

Credit Union Name: \_\_\_\_\_

Credit Union Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Asset Size: \_\_\_\_\_

Telephone: \_\_\_\_\_ Ext. \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_ Website: \_\_\_\_\_

Emergency Contact: \_\_\_\_\_

**MCIF**    Yes    No

If "yes" is it    In-House    Outsourced   Software: \_\_\_\_\_

Check here if you require special accommodations to fully participate or have special dietary needs. Please provide a description of your needs below:

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<b>Payment Method</b>	
<input type="checkbox"/> Check enclosed.	<b>Make checks payable to: LemmonTree Enterprises, Inc.</b>
Charge my <input type="checkbox"/> VISA <input type="checkbox"/> MasterCard   in the amount of \$	
Card Number: _____	Exp. Date: _____
Name on Card: _____	
Signature _____	
Credit Card Billing Address (if different from mailing address)	
Address: _____	
City: _____	State: _____   Zip: _____

**Note:** Application for the Early Bird discount must be received by December 31, 2008. Application received after this date will be processed on a space-available basis.



**LEMMONTREE**  
ENTERPRISES, INC.

**Note:** By signing this form, the applicant agrees to complete the Image Audit prior to attending and bring to the first day of the session. (Image Audit will be mailed to you along with registration packet, upon receipt of application.)

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Signature of Applicant

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Title

Date

### **Cancellation Policy**

Cancellation must be received before January 16, 2009, with a \$200 non-refundable administration fee. Tuition is non-refundable after the date, however, substitutions are always welcome, or may be applied to a future session with a \$200 administration fee.